

**Latimer County Tourism Trust Authority (LCTTA) Board Meeting
Minutes of May 10, 2019**

The LCTTA Board met May 10, 2019 at the Chamber of Commerce Meeting Room. The meeting was called to order at 9:35am by Chairwoman Maryellen Mooney. Roll Call confirmed all Board Members were present. Others attending were Executive Director (Dir) Tamra Bell and guests Alicia Campbell, Outlaw 100 Race; and Lori Long, Jeep Invasion.

3. Adoption of Agenda:

CH Mooney stated need to add Item 9B, After Action Report (AAR) from Rep Johnson. "Discuss with Possible Action Issues Concerning Grant Applications".

Rep Thomson moved to adopt the Agenda with change to add Item B to #9; Rep Johnson seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson Yes Mr. Thomson Yes Mr. Shero Yes

The motion passed.

4. Approval of April 12, 2019 Regular LCTTA Board Meeting Minutes:

Rep Thomson moved to approve the Minutes; Rep Johnson seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson Yes Mr. Thomson Yes Mr. Shero Yes

The motion passed.

5. Financial Report:

A. Dir Bell discussed need to pay bi-monthly invoice for Choctaw Country, Inc (CCI).

B. TTA-1 indicates 8 months of salary encumbered.

CH Mooney stated the Financial Report was accepted as presented.

A discussion followed reference transferring monies to accounts. It was determined to request County Clerk Erin Adams to attend 14 June meeting to explain and answer questions concerning moving dollars to salary . Additionally will request she bring a copy of monthly income and add (monthly) that amount to the Financial Report.

****NOTE: These Minutes follow numbering as listed on Agenda which left out #6.**

7. Public Comment:

A. Discussed the Highway 82 beautification effort and its impact on tourism. It was determined to contact Oklahoma Department of Transportation (ODOT) and State Senator.

B. Robbers Cave State Park (RCSP) Manager Chris Hawn was transferred to the Wister State Park.

C. The RCSP Riding Stables vendor is negotiating a new lease .

D. Rep Shero discussed the status of the Butterfield signage. Both Circle 7 Signs and KTC in Stigler will be asked for quotes.

8. Discussion and Possible Action Concerning Website, Logo & Other Advertising Issues:

The fee of \$400.00 for Mr. Sockey was discussed and agreed upon for website renovations.

9. Review (and Possible Action) of Grant Applications:

A. Ms. Alicia Campbell, \$3,155 (\$2360 - 200 Medals; \$300 - Banners; \$495 -Advertising in OK Sports & Fitness), Dark or Dirty Miles Marathon Race, 13-14 July, at RCSP.

Ms. Campbell presented plans and answered inquiries of Board members.

Rep Johnson moved to approve \$3155. Rep Thomson seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson Yes Mr. Thomson Yes Mr. Shero Yes

The motion passed.

Ms. Campbell thanked the Board.

B. Rep Johnson presented the AAR for the Video Production and Presentation. All comments were positive.. Rep Johnson thanked the Board for their generosity.

- There have been 62,000 plus video views
- Featured on Channels 2, 6, and 8. Channel 2 reported 64,000 views
- Aired on numerous media outlets across the USA
- The LCTTA logo was seen/shared in 39 states and 15 countries.

No Action Necessary.

10. New Business:

There was no New Business.

11. Old Business

A. Discuss the Lease on the EOSC Land North of Town.

Dr. Smith, EOSC President, and the Board of Regents agreed to sign a 99-Year Lease for the property to use for the Butterfield building & trail. Rep Shero explained proposed activities for use within the property.

No Action Necessary: Discussion Only.

B. Discuss Butterfield Trail Brochure. The narrative in the brochure has been reviewed.
No Action Necessary.

C. Discuss and Take Action to Purchase Promotional Items. (Tabled 12 April 2019)

Rep Thomson moved to table the discussion until the June Board Meeting. Rep Johnson seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson Yes Mr. Thomson Yes Mr. Shero Yes

The motion passed.

11. Adjourn .

Rep Thomson moved to adjourn the meeting at 11:20am; Rep Shero seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson Yes Mr. Thomson Yes Mr. Shero Yes

The motion passed

Next meeting is June 14, 2019, 9:30am, at Chamber of Commerce.

Maryellen Mooney, Chairman

Jodie White, Vice Chairman

Earl Shero, District 1

Wade Thomson, District 2

Nathan Johnson, District 3

